

Membership Application

Company Description. In the space provided below, please describe your company in 50 words or less.

Are you ready to partner with us?

Company/Organization Name _____

Mailing Address _____

Contact _____

Phone _____

Mobile Phone _____

Fax No. _____

E-mail _____

Company URL _____

Payment Method: \$519 Annual Fee

Check enclosed (payable to KASA)

Charge my Credit Card

MasterCard VISA AMEX

Card No. _____

Expiration Date _____

Cardholder Name as Listed on Card

Safety Code: (3-digit MC/VISA listed
on back or 4 digit AMEX listed on front) _____

Signature _____

Corporate Membership Program



Program for Friends of P-12 Education

Kentucky Association of School Administrators

152 Consumer Lane, Frankfort, KY 40601
(800) 928-KASA * (502) 875-3411
www.kasa.org

Return to the KASA Office

Mail: 152 Consumer Lane, Frankfort, KY 40601

Fax: (502) 875-4634

Dear Friend of Education:

We invite you and your company to join the Kentucky Association of School Administrators (KASA) as a corporate member, a program designed especially for friends of P-12 education.

Who is KASA? KASA is the largest school administrators' group in Kentucky, representing more than 3,000 education leaders. Formed in 1969, KASA connects education leaders to policy-makers, legislators, business partners and other interest groups, and provides numerous benefits and services to Kentucky's school administrators.

How can KASA's corporate membership program benefit your company? Corporate members are seen by the general membership as committed, dedicated firms who support school administrators' professional mission. When you display the recognized, branded credibility of the KASA corporate membership logo, you...

- Are not just a vendor, but a member. You belong. Your foot is in the door.
- Increase your name brand visibility, product recognition and corporate credibility.
- Receive a greater return on investment, expanding your share of the education market.
- Multiply your total market's awareness. Our members learn from one another about who and what works; much of their network is built around KASA resources.
- Strengthen your position with influential decision makers through visibility and contact with KASA's logo, whether in sponsorships, advertising, conference displays, direct mail, business cards or pure networking.

—KASA Board of Directors

As a Corporate Member, you will receive

- Use of the KASA corporate member logo on your promotional business materials (for use while firm is an active member)
- Your company logo, contact information, self written 50-word description of your business, and hotlink to your company's Web site included on the KASA Web site
- Subscription to the *Hotline*, KASA's monthly newsletter, and the *Kentucky School Leader*, tri-annual magazine, distributed to 3,000 school administrators
- Your company name and contact information listed in the corporate members column of the *Hotline* twice annually
- Access to KASA staff for assistance with strategic marketing decisions regarding KASA resources and its extensive network of educators
- Access to KASA's Members Only Web pages, including a directory of members and online communities
- Your company logo posted to the KASA home page for 30 days Two copies of the annual pictorial directory of Kentucky's school superintendents
- \$50 discount, preferred booth location, and corporate member signage at KASA's annual summer institute. (Note: Some restrictions apply to booth location.)



How do I become a member?

Complete the application form on the back side of this brochure and return to the KASA office with payment.

By Mail:

KASA
152 Consumer Lane
Frankfort, KY 40601

By Fax:

(502) 875-4634

Online:

Visit the KASA Web site at www.kasa.org and access the Corporate Membership link.

Note: Don't forget to send your corporate logo and 50-word description of your firm and its products to wandad@kasa.org.



For more information, contact

Communications Specialist Wanda Darland
(wandad@kasa.org)

Deputy Director Rhonda Caldwell
(rhonda@kasa.org)