



2012 Student Video Contest

An Educator Who Changed My Life

For Teachers and Principals

KASA is proud to announce its second annual Student Video Contest, calling for student-produced videos that explore this year's theme: *An Educator Who Changed My Life*.

The contest asks students to use their best storytelling skills to describe an educator who changed their view of life, particularly in terms of their approach to learning or education.

Please read the "For Students" section to help guide your students in this project. Students should submit videos to their school principal, who will select **one (1)** video per age group, per school to enter in the contest. Only **one (1)** video is accepted per age category, regardless of whether it is an individual or group submission. If your school has students in more than one age category, you can submit more than one video.

First place prizes will win cutting-edge tools to help students continue to develop their 21st century skills in addition to one overall Honorable Mention. Principals should then submit the video to KASA before **March 1** by submitting the video file to the online drop box provided on the KASA website (www.kasa.org/UploadVideo). Please encourage your students to participate in the contest. We welcome any feedback that will help us improve this contest. Your support will help Kentucky students to think more closely about the impact educators have on their school communities.

For Students

As you work to achieve new goals in your life, who has inspired you to push beyond the ordinary? Who has motivated you to overcome barriers and learn from challenges? Who has been passionately committed to your educational growth and development? Who has encouraged you to be a better you?

In this year's contest, please share about someone **at school** who changed your worldview. You can feature a teacher, counselor, principal, or any other support staff at your school (e.g. instructional assistant, bus driver, etc.) The person must be an adult who has worked with you at your current school or a previous school you attended. You can choose to create your own video or work in groups.

What to do

Create a short video that tells the story of how a teacher, counselor, principal, or other education professional who changed your life as student. What makes them special? How is your life different because of them? Please include specific examples of ways that this person had a positive impact on your life.

Contest Guidelines:

- Length** Please submit videos between 2 and 4 minutes in length.
- Genre** Feel free to select your genre of choice. We encourage you to explore the many different



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genres available through the use of multimedia, and invite you to merge genres in your

production. Some optional presentations could include skits, speeches, musical performances, poetry, documentaries, video blogs entries, and more.

Deadline All videos must be submitted to the KASA office by **March 1, 2012**. All entrants will receive a response in early May before schools' year-end celebrations.

File Info All videos must be saved in .mov or .wmv format and be 250 MB or less. They must be submitted to the online drop box and will not be accepted without the submission form.

Submission checklist

- My video is **250 MB or less** and is in .wmv or .mov format.
- My video follows copyright laws.
- My video follows contest guidelines.
- I submitted my DVD to my principal for review.
- My principal uploaded (www.kasa.org/UploadVideo/) the video and signed submission form **by March 1, 2012**.

****Note: Entries not submitted in accordance with the above guidelines will be disqualified.***

Recognition and Prizes

First place winners and their chosen educator will be invited to attend KASA's annual leadership institute July 19 or 20 and recognized before a large audience. During the recognition ceremony, the winners will receive their award and a certificate of excellence. To assist with travel, overnight lodging will be provided at the Galt House Hotel and Suites for the educator, the winning students and their parents or guardians.

In the event that the first place prize goes to a team of students, the school may send one student to represent the team or may opt for a travel stipend of \$150 in lieu of the lodging.

Prizes for 1st Place Winners:

Kindergarten through 4th grade: flip video camera/classroom flip video camera

Grades 5-8: iPad/ classroom iPad

Grades 9-12: \$500 scholarship for any post-secondary education/\$500 toward any classroom technology

Honorable Mention:

The honorable mention winner will be featured in KASA publications, and their video will be featured on the KASA website and social media.



SUBMISSION FORM

Principals: after submitting your school video, please sign this form email it to wandad@kasa.org.

This is a(n): individual submission group submission

Student(s)'s Name(s): _____

Submission category: K-4th grades 5th-8th grades 9-12th grades

School: _____ District: _____

School Address: _____

School Office Phone: _____

Principal's Name (please print): _____

Student Permission of Participation Waiver:

I agree that all students in the video have a Media Permission Form signed by their parent/guardian on file at the school. _____

(Principal's signature)

Note: Winners will need to complete a statewide/nationwide release form, which will be mailed to them once winners are announced.

Signed:

Principal's Signature Date

Please submit this video before March 1, 2012 to: <http://kasa.org/UploadVideo/>

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